

# Welcome to the CSU AL\$ / COOL4Ed Monthly Webinar

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April 17th, 2025



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# – Today's Agenda

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- (5 min) Introductions/ Introduce AL\$ Team
- (5 min) Announcements
- (20 min) Student Voices
- (25 min) Community time



# THE CSU AL\$ TEAM



**Leslie Kennedy**  
Asst. Vice Chancellor, ATS



**Barbra Bied Sperling**  
Senior Mgr, Web & COOL4Ed



**Jeff Kahn**  
Consultant/Advisor



**Faith Lattomus**  
AL\$ Support



**Erin Walker**  
Project Manager, AL\$



**Sandra Ehrhorn**  
Bookstore Liaison



**Gabby Rice**  
AL\$ Fiscal Operations

# Announcements

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- 2024-25 AL\$ year-end report due date: April 25, 2025
- LibreTexts
  - Trainings
  - Contacts for Campus Commons

## Past:

- ~~● 2025-26 AL\$ application due date: April 11, 2025~~



# Student Voices



John Roque Barcelona

Graduate student at California State University Long Beach studying for a Masters in Business Administration. He has served Associated Students as a senator at large, as vice president of finance, and as a special projects coordinator for the \$300 million renovation of the student union facility. He has also served as the student-at-large member on the Board of Directors for Beach Shops.



Nicholas Nieto

Second year student at California State University Long Beach majoring in Political Science. He currently serves as CSULB Associated Students Chief Legislative Office advocating for student voices outside of school working closely with local and state governments to make sure students are a priority.



Andre Achocon

An undergraduate Political Science major at Cal State Long Beach. He is serving as the Associated Students Vice President of Finance.



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# Panel Questions

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## Ease of Use, Usability and Flexibility

1. What is your experience accessing and navigating digital course materials?
2. What technical challenges or barriers have you encountered?
3. How has access to materials offline impacted your ability to study in different environments?
4. Please share your experience comparing traditional textbooks to digitally delivered materials in terms of engagement and learning outcomes?



# Panel Questions

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## Cost and Affordability

1. Has the Flat Fee structure of the program impacted your budget compared to traditional textbook purchasing?
2. Do you believe the program provides good value for the cost?



# Panel Questions

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## Impact on Learning and Performance

1. Did unique features such as searchability, interactive elements, adaptive learning and others help you to succeed?
2. How do you believe having access to your course materials on the first day of class impacts the learning experience?





# Closing

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Questions?



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# Fall/Spring Webinar Schedule

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## Current:

- May 15th
- June - No Webinar - Happy Summer!
- July - No Webinar - Happy Summer!

## Past Webinars:

- ~~October 17th~~
- ~~November 21st~~
- ~~December - No Webinar/Holiday Break~~
- ~~January 16th~~
- ~~February, Feb. 20-21 - AL\$ Conference~~
- ~~March 20th~~
- ~~April 17th~~



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