

# Welcome to the CSU AL\$ / COOL4Ed Monthly Webinar

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August 21, 2025



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# – Today's Agenda

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- Kick-off New Academic Year!
  - Introduce AL\$ Team
  - Coordinator Introductions & New Members Welcome
- AL\$ Resources
- Annual Conference dates/info
- Rush Opportunities at Campus Bookstore
- Collab Time - as time allows



# THE CSU AL\$ TEAM



**Leslie Kennedy**  
**Asst. Vice Chancellor, ATS**



**Sandra Ehrhorn**  
**Auxiliary and Bookstore Liaison**



**Barbra Bied Sperling**  
**Senior Mgr, Web & COOL4Ed**



**Gabby Rice**  
**AL\$ Fiscal Operations**



**Faith Lattomus**  
**AL\$ Support**

# AL\$ Resources

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- **AL\$ Coordinators' Shared Google Drive**
  - [https://drive.google.com/drive/folders/0BwwwGySNSAF\\_OUgySDdJaXRCV0k?resourcekey=0-JxlguY9OO9NDMgz5FUBQg&usp=sharing](https://drive.google.com/drive/folders/0BwwwGySNSAF_OUgySDdJaXRCV0k?resourcekey=0-JxlguY9OO9NDMgz5FUBQg&usp=sharing)
- **AL\$ Coordinator Listserv**
  - [als-coordinators@lists.calstate.edu](mailto:als-coordinators@lists.calstate.edu)
- **Affordable Learning Solutions Website**
  - <https://als.calstate.edu>



# AL\$ 2025-2026 Academic Year Kick Off

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## AL\$ Campus RFP requirements

- Complete a mid-year and final Status Report using the report template including:
  - The number of dollars students saved.
  - The title of the course material and the course number (i.e. CHEM 100) for each course material.
  - (5) project showcases
- Ensure that course sections impacted by this project are designated as no-cost materials (ZCCM) or low-cost materials in the campus course schedule as [[per Senate Bill 1359](#)].
- Coordinate (5) [[published project showcases](#)] documenting the AL\$ adoption or implementation experience.
- Maintain an up-to-date campus [[AL\\$ website / landing page](#)]
- Participate in [[AL\\$-related monthly webinars](#)].



# Administrative Engagement

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- **Annual Reporting - Due Dates and Resources**
  - Due Dates:
    - December 12, 2025
    - April 24, 2026

## Resources:

- Getting Started Guide: Reporting
- [Reporting template](#)



# AL\$ 2025-2026 Academic Year Kick-off

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## Fall 2025 Campus Events Tracker

- Please add your Fall events

## Getting Started Toolkit

- The Coordinator Role
- Reporting
- Affordable textbooks + Resources
- Events
- Marketing
- AL\$ Campus Strategy
- Legislation
- Faculty Guide



## Faculty Showcases (requirement)

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- Faculty complete a questionnaire that is used to produce the Showcase – using the MERLOT Content Builder.  
[<https://docs.google.com/document/d/1IG7LDNafoh2t9oof0tjN8X7uZCBboouU/edit?rtfpo=tru>]
- Completed questionnaires are sent to [Barbra Sperling]
- Showcases are added to the MERLOT repository, the campus Bookmark Collection (in MERLOT) and COOL4Ed.  
[<https://www.merlot.org/merlot/portfolios.htm?userId=877609&fromAdvancedSearch=true&sort.property=dateCreated>]
- Showcase (metadata) is included on the COOL4Ed site





# ALS Kick-off

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**Events Toolkit** – [<https://tinyurl.com/ALS-Campus-Events-Calendar>]

- [Events artifacts](#) from other campus events
- [Events images](#) from other campus events
- [Driving attendance tips](#)
- [Email invitation templates](#)
- [Event planning tips](#)



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# ALS Kick-off Webinars

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**Share your input!**

What topics would you like to see in upcoming meetings?



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## February AL\$ Conference Dates [Poll]

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We've narrowed it down to two possible weeks.  
Let's take a poll to decide!

- **Dates:**

- Thursday, January 29 & Friday, January 30, 2025
- Thursday, February 19 & Friday, February 20, 2025

**Location:**

- Virtual



# Fall/Spring Webinar Schedule 2025/2026

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- **September 18**
- **October 16**
- **November 20**
- **December** – No Webinar / Holiday Break
- **January 15**
- **February** – AL\$ Conference
- **March 19**
- **April 16**
- **May 21**
- **June** – No Webinar – Happy Summer!
- **July** – No Webinar – Happy Summer!



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## Rush at the Campus Store

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- Set up an information table in or near the Library for AL\$ committee and store staff to answer students' questions, help access their classes' materials requirements, etc.
- Help students in the store locate their materials on the shelves or show them how to obtain access via the store ecommerce page, the Library, the LMS, or other campus resource.
- Talk to students in the aisles about carrying forth AL\$ messages.
- Review the last minute class assignments and contact those Faculty offering help to get their materials available as soon as possible.



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# Social Media

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[als.calstate.edu](https://als.calstate.edu)

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