

KEEP YOUR CAMPUS STORE INFORMED

DISINTERMEDIATION occurs when students are directed to publishers and the campus store is **NOT** notified of adopted materials.

Please **make sure you notify the campus store** of all materials (including free content) to keep financial aid available, to service cash purchasers, to provide support, to offer students the lowest price and to **KEEP THE BUSINESS ON CAMPUS** where our students benefit, not outside businesses.

CHALLENGES WITH DISINTERMEDIATION



The Higher Education Opportunity Act requires the institution to post the cost of adopted materials in the schedule of classes. Failure to do so is violation of a federal law and could result in losing federal financial aid for our students.



About 70% of our students receive some form of financial aid. Much of it is **ONLY** paid directly to campus entities such as for tuition and fees and to the campus store for course materials and supplies.



When students need technical help or need to get replacements or refunds, they come to the campus store. If the store did not deliver the materials, they cannot issue refunds or provide support.



Your campus store professionally researches and negotiates the very lowest price for Immediate Access. This is not available elsewhere.



Some of our students do not have credit cards and are not able to order electronically. They come into the store to pay for access and downloads.

**Notify
the campus store
of your adopted
materials.**